**Step 1: Reflection**

Create a document answering the following:

* Which existing websites out there most inspired your web site design thus far?
  + http://cheektochic.com/
* Which parts of the design are you most proud of?
  + The splash page columns – they took a lot of trial and error
* What struggles did you encounter in your design process?
  + I had (and am still having) a hard time figuring out what I want my focal point to be. My portfolio images are the main point of the website, so I was trying to incorporate thumbnails on the homepage as a teaser but it’s not working very well visually.
* Which struggles did you encounter during page development?
  + Getting the columns on the home page exactly right took a long time to figure out. Also, the hamburger nav on the mobile site was a struggle.
* What did you learn from making your project responsive?
  + I learned that something crucial on a large screen can be unnecessary on a mobile site and vice versa. For instance, an ample amount of negative space was necessary on the desktop site, which became undesirable on mobile.

**Step 2: Reviews**

Review a website from group 1 and a website from group 2 of the following list, commenting on each website's layout, typography, navigation, and overall flow.

Group 1

<https://medium.com/>

<http://www.sagmeisterwalsh.com/>

<http://squarespace.com/home/overview/>

<http://www.businessoffashion.com/>

* Layout: Eye is drawn to the large logo and hero image first and then down the page to the secondary articles. The layout between pages is inconsistent
* Typography: Only one page uses a sans-serif font. The rest uses serifs, with the exception of the nav bar throughout. This seems unintentional. It might help to make the reason for this difference more obvious or to use the same font family for consistency. Some pages use the script-looking logo for headers and others use the title in body font. It would help to be consistent.
* Navigation: The large article on the homepage has arrows and icons at the bottom that suggest you can click through a few featured articles to preview them. This isn’t the case. It takes you directly to the first article. It would make it more clear if the arrows and circle icons were removed. The main nav bar is easy to use.
* Overall Flow: The layout jumps around too much on the page and in between pages for the reader to have an easy time visually navigating the page. More distinct columns and consistency throughout the site would help.

Group 2

<http://www2.warnerbros.com/spacejam/movie/jam.htm>

* Layout: Background and text colors make legibility difficult. Using bright colors and bold patterns sparingly and not as the background image would help. Also, the lack of a nav bar in a common place on each page makes it difficult to navigate.
* Typography: The paragraph widths make legibility difficult and are inconsistent for no apparent reason. The choice of a serif font in the paragraphs seems out of place for the content.
* Navigation: The navigation is inconsistent, making it hard to use. Incorporating the navigation into a scene on some pages is a fun idea, but it makes it difficult to read. Sometimes there is a sidebar, which is the easiest to understand, but you can only access it by clicking on one of the nav links in the scene. It would help if you could access every page from any one page instead of having to back track.
* Overall Flow: The site would benefit from a clear, consistent layout between pages and more subdued body colors and background images. As is, the page jumps around a lot making it hard to navigate. There is not an obvious flow on any of the pages making the user guess a lot.

<http://cavs.mit.edu/>

<http://www.spectrumpowderworks.com/>

<http://mimarch.net/>